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ASTORIA OPENED

We announce to the people of Astoria and vicinity the opening of the NATIONAL SHOE AND CLOTHING STORE where, as is the policy of our Portland store, we will especially cater to the wants and needs of the working man and his family. Realizing the need for such an establishment--where quality and low prices shall reign supreme, and where the man woman or child with little money shall receive the same careful, considerate treatment as does the man of means---we hope for and feel assured of a welcome to which a store of this character is entitled.

The proof of the pudding is in the eating thereof and to introduce to the public of this city and section the NATIONAL SHOE and CLOTHING STORE, as we want you all to know us, we shall, beginning THURSDAY, JULY 25th, inaugurate a

GRAND INTRODUCTORY SALE OF **Furnishings** Men's,

In so far as space permits we offer for your consideration the following INTRODUCTORY prices on fresh dependable merchandise:

Facts for You, Mr. Man

We buy for three stores! We buy direct from the manufacturers. We save the jobber's and agent's profits. This means a saving to you of from \$5.00 to \$10.00 on every suit purchased at the NATIONAL. To get you acquainted with us we offer your choice of 250 all wool regular \$15.00 suits:

For the Boys

No store was ever better prepared to serve the youngsters than is the NATIONAL. Especial attention has been paid to His Majesty, the American Boy and to his peeds. We want to dress him from top to toe. To make his acquaintance we offer the choice of 150 all wool regular \$4.00 Knee Pants Suits, ages 8 to 16 years. INTRODUCTORY PRICE..... \$2.45

NOW JUST A WORD HERE TO ASTORIA'S STALWARTS--THE MEN WHO FISH:

Long experience has enabled us to know what you want to wear-both for work and pleasure-and what you want to pay, and we are here to practically demonstrate to you how fully ready we are to meet your every need in Clothing and Furnishings, Hats and Shoes.

MACKINAW CLOTHING, made by men who know how from the purest wool-durable, dependable and weather proof. RUBBER GOODS and OIL SKINS of every description and of the best grade. Our INTRODUCTORY PRICES on these necessities will make you glad to know us. You know our motto: "Once our customer, always our customer."



Men's Hats, Shoes, Furnishings

Space forbids that we should enumerate the many attractive items in these departments, suffice it to say we will make our INTRODUC-TORY SALE in these lines of intense interest to every man in this section.

And the Ladies.

We want every lady in Astoria and in this vicinity to have a friendly interest in the NAT-IONAL-to think of the National as a store where bargains in the real sense of the word may be always found in Ladies' Apparel. So ladies, we want your favor and your patronage and craving your acquaintance with our store, we offer for your consideration 200 fine Soisette Petticoats in all colors and made in the most approved styles-a regular \$2.50 value.

INTRODUCTORY PRICE \$1.45

Ladies' Linen Walking Skirts

An especial introduction to the value giving in our ladies' apparel section. One hundred Linen Street Skirts, cut and tailored to please the most fastidious, and in natural linen colors. Beginning Thursday and for three days.

INTRODUCTORY PRICE ... each 45c

We are well prepared also to supply every lady in this city and section to the smallest detail in Shoes, Hosiery, Wrappers, Kimonos, Petticoats, Walking Skirts in wool and linen, etc.

The NATIONAL will supply the best in Quilts, Wool Blankets; Wool Underwear and Socks, Rubber Boots and Coats, and again we say, come in Thursday and get acquainted-our INTRODUCTORY SALE PRICES will make you glad to know us.

Men's Shoes.

To introduce the NATIONAL'S Shoe Department we offer the famous Bradley-Metcalf Napa Tan High Cut Shoe-regular \$5.00.

INTRODUCTORY PRICE \$3.45

The White House Shoe for Men.

The shoe that made the NATIONAL famous. None better at any price, \$5.00 every-

INTRODUCTORY PRICE \$3.45

Ladies' Shoes.

Get acquainted with our famous "American Girl" Shoe for Women, anywhere \$2.50. INTRODUCTORY PRICE \$1.75

Boys' Shoes.

Sturdy Shoes for sturdy boys. The kind you can rely upon. A grand \$2 50 value. INTRODUCTORY PRICE

Men's Wool Sox.

We offer 100 dozen good Wool Sox in black. natural and camel hair colors, the kind you always buy at 25c pair.

INTRODUCTORY PRICE. 2 pairs 25c

Men's Wool Underwear.

One hundred dozen suits fine Wool Underwear for men, in natural grey and tan colors. Never less than \$1.50 per garment.

INTRODUCTORY PRICE per gar. . 95c

Men's Odd Pants

200 Pairs Men's Pants in Worsteds, Cheviots, Tweeds and Cassimeres, cut and tailored in the best possible manner by some of the foremost manufacturers of the U. S. Values to \$5. INTRODUCTORY PRICE. \$3.00

So, believing that merit will always win and that a visit to our store will convince you of the merits of our goods and prices, we extend to you all a cordial invitation to attend the

GRAND INTRODUCTORY SALE



HING COMPANY COMMERCIAL STREET THURSDAY, JULY BEGINNING

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